

SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS		\$10,000	\$5,000	\$3,000	\$1,500 ATHLETES' VILLAGE BOOTH
Custom Activation <small>(relative to sponsorship level)</small>		●	●		
Inclusion in post-event thank you ad		●	●	●	
Complimentary participant registrations		10	5	3	
Announcement of sponsorship on Southlake Foundation social media channels		●	●		
Inclusion on runforsouthlake.ca and event sponsorship page with company URL link		●			
Race kit delivery to your corporate location		●			
EVENT DAY PROFILE					
Teardrop banner		●	●		
Finish line chute signs		4	3		
Inclusion in on-stage signage		●	●	●	
Inclusion on photo-op step and repeat		●	●	●	
Verbal recognition of sponsorship during formal remarks		●			
Opportunity to present an award during formal remarks		●			
Booth space in Athletes Village & opportunity to distribute samples		10'x10'	10'x10'		10'x10'

Custom sponsorship packages available.

