







# Nature's EMPORIUM RUN FOR SOUTHLAKE

## Social Media Toolkit

Social media is your best friend when it comes to fundraising for the **Nature's Emporium Run for Southlake!** Boost your fundraising by telling your friends, family and online network about the impact they can have in supporting leading edge

### Follow Us

-  [/SouthlakeFoundation](#)
-  [@SouthlakeFoundation](#)
-  [@SouthlakeFoundation](#)
-  [@SouthlakeFndn](#)

### Fundraising Toolkit

Check out our [Fundraising Toolkit](#) for all of our fundraising tips and tricks!

### Hashtags

[#NaturesEmporiumRunForSouthlake](#)

### How to Use This Toolkit

Fuel your fundraising with ready-to-go images and messages in the Google Drive folders that you can use to reach out to your community! Download an image and copy/paste the text to post about your fundraiser on social media. Share these online to inspire your community and explain how their donation to your fundraiser will make a difference.

### Say Thank You

Don't forget to thank people for supporting you! Use **the template thank you email** we created as part of your Participant Centre resources.

The [FAQ section of our website](#) is a helpful resource. Still can't find the answer to your question?

Please reach out us at:

[runforsouthlake@southlakeregional.org](mailto:runforsouthlake@southlakeregional.org)



**SOUTHLAKE**  
FOUNDATION

# Content Ideas

## COPY

## HASHTAG & TAGS

## IMAGE

FACEBOOK

I'm participating in #NaturesEmporiumRunForSouthlake because **Iname of loved one or cause you are honouring or why you are participating**. The funds I raise will support fund the most urgent needs at our hospital, putting tools and equipment in the hands of our clinical experts so they can continue providing leading edge care close to home. Will you donate to help me reach my fundraising goal for our hospital? Visit my fundraising page today to donate: **[link to your fundraising page]**

#NaturesEmporiumRunfor  
Southlake  
@naturesemporiumcanada  
@ SouthlakeFoundation



INSTAGRAM

I'm participating in #NaturesEmporiumRunForSouthlake because **Iname of loved one or cause you are honouring or why you are participating**. The funds I raise will support fund the most urgent needs at our hospital, putting tools and equipment in the hands of our clinical experts so they can continue providing leading edge care close to home. Will you donate to help me reach my fundraising goal for our hospital? Please consider donating today by selecting the link in my bio. **[Add link to your fundraising page to your bio]**

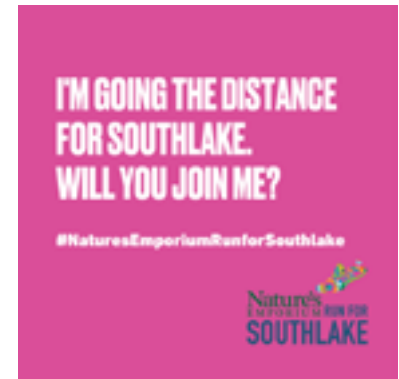
#NaturesEmporiumRunfor  
Southlake  
@ naturescanada  
@ SouthlakeFoundation



LINKEDIN

Did you know that there are 1.5 million people who rely on Southlake Regional Health Centre for care from across York Region, South Simcoe County and as far north as Muskoka? I'm participating in #NaturesEmporiumRunForSouthlake because **Iname of loved one or cause you are honouring or why you are participating**. The funds I raise will support fund the most urgent needs at our hospital, putting tools and equipment in the hands of our clinical experts so they can continue providing leading edge care close to home. Will you donate to help me reach my fundraising goal for our hospital? Visit my fundraising page today to donate: **[link to your fundraising page]**

#NaturesEmporiumRunfor  
Southlake  
/natures-emporium  
/Southlake-Foundation



TWITTER

I'm participating in #NaturesEmporiumRunForSouthlake to help fund the most urgent needs of our hospital to provide leading edge care close to home. Donate today: **[link to your fundraising page]**

#NaturesEmporiumRunfor  
Southlake  
@ naturescanada  
@ SouthlakeFndn



Website: [runforsouthlake.ca](http://runforsouthlake.ca)

For more images and post ideas, visit our [Google Drive](#):



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