



Walk of Life

Sponsorship Package



*In support of the
**Cardiovascular Prevention
and Rehabilitation Program***

www.southlakewalkoflife.ca

Who we are

As a division of the Southlake Regional Health Centre's Regional Cardiac Care, the Cardiovascular Prevention and Rehabilitation Program is committed to delivering comprehensive, high quality rehabilitation services that meet the individual needs of our participants. We offer personalized exercise programs to assist individuals with improvement in their overall health and well-being. Our goal is to provide our participants with the knowledge, tools and confidence necessary to improve their quality of life and to continue making healthy lifestyle choices on their own.

Our interdisciplinary team consists of Registered Kinesiologists, cardiologists, Social Worker, Registered Dietician, clerical staff and volunteers that work tirelessly to serve our community members.



We are walking for your life!

Our Purpose

At Southlake, our purpose is:

Building healthy communities through outstanding care, innovative partnerships and amazing people.

Over 10,000 people from our community turn to Southlake for advanced cardiac care every year. The Cardiovascular Prevention and Rehabilitation program aims to educate and mobilize these individuals with the skills, tools and confidence necessary to reduce their risk of heart disease and stroke. Those at risk for a cardiac incident who complete a cardiovascular rehabilitation program may decrease the likelihood of life-threatening consequences by as much as 50%!



A message from the National Walk of Life Campaign

The Cardiac Health Foundation of Canada, for Prevention, Education and Cardiovascular Rehabilitation was founded in 1965, and is dedicated to improving heart health for Canadians of all ages. Grants are awarded to over 25 cardiac rehab programs in hospitals and clinics and cardiac-health related organizations across the country. Funds are used for research labs, facilities, medical equipment, graduate scholarships, professional lectures and public education.

We are happy to have Southlake's Cardiovascular Prevention & Rehabilitation program benefiting from the National Walk of Life Campaign.



You Can Help Provide Leading Edge Care, Close to Home

Bob has always kept himself busy. When he was rushed to Southlake with a heart attack, he learned that just because you are busy does not mean you are active. One quintuple bypass and six months of cardiovascular rehab later, Bob now volunteers in our program, walks three miles a day, and just got a puppy to keep him the right kind of busy. To quote Bob, he “hasn't missed a beat”.

Sponsorship Opportunities

Event Sponsor (\$1,000)

- Corporate logo printed on participant t-shirts (large-sized, one colour)
 - Verbal recognition in opening & closing remarks
 - Corporate banner in main event area
 - Logo on main page of website
 - Logo in sponsors tab on website
 - Logo on loop power point in main area of event
 - Free booth space
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Track Sponsor (\$750)

- Corporate logo on participant t-shirts (medium-sized, one colour)
 - Verbal recognition in closing remarks
 - Corporate banner displayed on walking track
 - Logo in sponsors tab on website
 - Logo on loop power point in main area of event
 - Free booth space
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Activity Sponsor (\$500)

- Poster with corporate logo displayed at additional activities
 - Logo on loop power point in main area of event
 - Free booth space
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Vendor Sponsor (\$50)

- Booth space
 - Business promotional materials to be put in participant loot bags
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Gift In-Kind Sponsor

- Items, products and/or services donated for door-prizes or loot bags

Thank you.

We are extremely grateful for your kindness and generosity. We look forward to developing a partnership with you as an official Walk of Life sponsor. Together, we can continue to support Southlake Regional Health Centre and our community members with

Leading edge care. By your side.

www.southlakewalkoflife.ca
Southlake Regional Health Centre
596 Davis Drive c/o Cardiac Rehab
596 Davis Drive
Newmarket, ON L37 2P9
Email: walkoflife@southlakeregional.org
Phone: 905-895-4521 ext 2810



SOUTHLAKE
REGIONAL HEALTH CENTRE

Sponsorship Form

Name: _____

Company: _____ Position: _____
(company name will appear as written, in printed material)

Address: _____

City: _____ Province: _____ Postal Code: _____

Tel: _____ Fax: _____

Email: _____

SPONSORSHIP LEVELS (Please circle selected sponsor level)

1. Event Sponsor (\$1000)
2. Track Sponsor (\$750)
3. Activity Sponsor (\$500)
4. Vendor Sponsor (\$50)
5. Gift In-Kind Sponsor

○ Description: _____

PAYMENT

- Please make cheques payable to S.R.H.C. Foundation WALK OF LIFE and send along with this completed form to:
Southlake Regional Health Centre c/o Cardiac Rehab
596 Davis Drive
Newmarket, ON L3Y 2P9
- All donations will receive an official tax receipt for income tax purposes, when requested
- Southlake Regional Health Centre Foundation Charitable Registration # 13179 7540 RR 0001
- To donate online, please go to www.southlakewalkoflife.ca
- Email: walkoflife@southlakeregional.ca | Phone: 905-895-4521 ext 2810

Company Representative

Signature

Date